



Invitation to Host ACM Multimedia Asia 2025

MM Asia Steering Committee

<http://www.acmmmasia.org/>

The ACM Multimedia Asia (MM Asia) Steering Committee invites prospective parties to submit proposals to host and organize the ACM Multimedia Asia conference in 2025.

ACM Multimedia Asia (MM Asia) is a newly established international conference to showcase the scientific achievements and industrial innovations in the multimedia field. Its mission is to illuminate the state of the art in multimedia computing by bringing together researchers and practitioners. It is essential to ensure that the conference includes sessions for presenting high-quality research papers and for sharing practitioner experience. The past ACM Multimedia Asia conferences were successfully organized in Beijing of China, Singapore, Gold Coast of Australia, and Tokyo of Japan. The upcoming conferences will be held in Taiwan (December 2023) and Auckland, New Zealand (December, 2024).

- [ACM Multimedia Asia 2024](#), 4 - 6 December, 2024, Auckland, New Zealand
- [ACM Multimedia Asia 2023](#), 6 - 8 December, 2023, Taiwan
- [ACM Multimedia Asia 2022](#), 13 - 16 December, 2022, Tokyo, Japan (Hybrid)
- [ACM Multimedia Asia 2021](#), 1 - 3 December 2021, Gold Coast, Australia (Hybrid)
- [ACM Multimedia Asia 2020](#), 7 - 9 March 2021, Singapore (Virtual)
- [ACM Multimedia Asia 2019](#), 16 - 18 December 2019, Beijing, China

Proposal for MM Asia 2025. Parties interested in hosting MM Asia 2025 are invited to submit their proposals (20 pages or less) by **Aug 31, 2023** (PDT time) by email with the subject line of "*Proposal of Hosting MM Asia 2025*" to the Steering Committee Co-Chairs, **Tao Mei** (tmei [AT] live.com) and **Changsheng Xu** (csxu [AT] nlpr.ia.ac.cn).

- Aug 31, 2023: proposal due
- Sept 1–Oct 1, 2023: steering committee pre-selection
- Oct 15, 2023: proposal pre-selection notification
- Dec 8, 2023: bidding presentations at ACM MM Asia 2023
- Dec 30, 2023: notification

Guidelines.

The MM Asia steering committee will evaluate all bids using the guidelines set out below. Anyone interested in bidding is welcome to make informal contact with the steering committee chair prior to the deadline for the proposals. Proposals will be judged on the strength of the organizing committee (track records in multimedia computing, diversity and experience of international members), the plan for the conference (budget, vision, novel ideas, program, globalization, etc.), and location (appeal, accessibility, etc.). Decisions will be made by majority vote within the steering committee. Only one proposal from all the submissions will be selected by the steering committee.

MM Asia should facilitate interactions between broad multimedia community members including both researchers and practitioners. The host organization is expected to arrange for refereeing of all submitted papers to international standards, using ACM Multimedia's existing international program committees as their primary source of referees, and to liaise with ACM over the publication of conference proceedings.

Timing and Location.

The targeted submission deadline would be middle of July (after the notification of ACM Multimedia, to attract submissions with good quality from ACM Multimedia), and opening date would be December or January.

The conference location should be easily accessible by people from around the world, with good air, rail and road links. The bid should include a short description of the locality and any remarkable or outstanding features that would make it particularly attractive to potential delegates. The venue of the conference should preferably be in an education/research institute or a hotel, with space for at least 200 delegates.

Accommodation and Social Events.

Proposers should demonstrate that they have suitable accommodation for delegates (e.g., ensuite rooms in student halls and/or local hotels), for a meeting of at most three days duration. The availability of low-cost accommodation for student delegates such as youth hostels or inexpensive student halls would also be an advantage. The organizer is expected to organize a drink reception (possibly externally sponsored) and a relatively formal conference dinner. Other types of activities such as sightseeing visits would also be appreciated.

Conference Website.

Proposers are expected to organize and maintain an accessible website (typically www.mmasia202x.org) for the conference, at least providing links for paper submission, delegate registration, organizing, program, and steering committees.

Budget Plan.

The ACM SIGMM has agreed to sponsor MM Asia. Proposers must produce a budget for the conference. Keeping a healthy financial balance for MM Asia conference is preferred. Costs should be estimated based on 200 attendees, inclusive of organizers and volunteer helpers. It is expected that the conference should break even at a minimum, and should preferably show a small surplus. Various projections of income and expenditure, with different price bands for members of any collaborating or sponsoring bodies (normally a 10% discount on the standard rate), non-members and student delegates, with corresponding break-even points, should be provided. Registration fees for students should be kept as low as possible to encourage young researchers to participate. Incentives for early registration are advisable.

Checklist.

The proposal should include the following information, and in 20 pages or less in PDF (check https://www.acmmmasia.org/conf_guideline.html for more details):

- name, affiliation, and email contact information of main organizers.
- a copy of the first call for papers for the conference including dates and organizing team.
- highlights of the conference and justification/support of the conference dates, location, and venue.
- a draft of the organizing and program committees (please specify the conference organizing experiences of the key members and if a member is tentative).
- actions in support of diversity and inclusion. The team should consider adding a committee member for your conference who looks after diversity and inclusion and if you do so, then that person can apply for further SIGMM funds to support diversity and inclusion. That could be lunch for female or first-time attendees, support for childcare, or sign language interpretation, etc. See http://sigmm.org/news/sigmm_funding_initiatives_2020 for example.
- conference accessibility. The team should have one dedicated OC member responsible for this.
- a draft program for the conference.

- a draft of the conference budget including the ACM contingency fee and the VAT if applicable. Please note that SIGMM will sponsor US\$100 for every early conference registration as a SIGMM member.
- a schedule of activities.
- plans for publicizing the conference.
- new ideas or initiatives of the proposal.

Tao Mei and Changsheng Xu

Co-Chairs, ACM MM Asia Steering Committee

May 2023